All About Halloween Night

October 17th, 2023
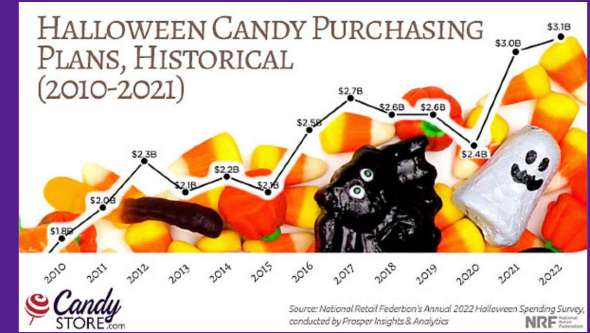
Halloween Fast Facts

95% OF AMERICANS BUY HALLOWEEN CANDY

75% OF AMERICANS PLAN ON BUYING HALLOWEEN DECORATIONS

65% OF AMERICANS BUY COSTUMES

HALLOWEEN CANDY PURCHASING PLANS, HISTORICAL (2010-2021)

$3.1B
$3.0B
$2.7B
$2.6B $2.6B
$2.5B
$2.4B
$2.3B
$2.2B
$2.1B
$2.1B
$2.0B
$2.0B
$1.8B

2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Candy STORE.com

Source: National Retail Federtion's Annual 2022 Halloween Spending Survey, conducted by Prosper Insights & Analytics

NRF National Retail Federation

46% OF AMERICANS DO PUMPKIN CARVING

AMERICA'S FAVORITE CANDY IS REESE'S CUPS FOLLOWED BY SKITTLES AND M&M'S

THE MOST POPULAR ADULT COSTUME IS A WITCH

Halloween is the Second Largest Commercial Holiday

Princesses and Superheroes Rank the Most Popular Costumes

THE SCARY TRUTH ABOUT HALLOWEEN RETAIL SPENDING

CRG

New York City has the biggest Halloween parade

Candy Corn was once called "chicken feed" due to its look and the fact that chicken were fed corn kernels. After WWi, it has since been called "Candy Corn"

Something worth crowing for

Goelitz Butter Sweet Candy Corn

AWESOME WORDS

Vocabulary

Ghost

Scary

Bats

Children

Vocabulary

Candy Corn

Treats

Jack-o Lantern

Vocabulary

FALL/AUTUMN

Witch

FUNNY

LEAVES

SPIDERS
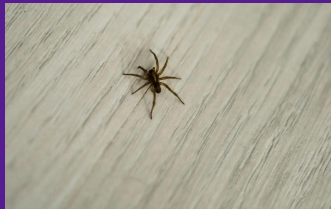
COSTUMES

Vocabulary

PUMPKIN

BROOM

Happy

Vocabulary

EYEBALLS

DECORATIONS

MIDNIGHT

GOBLINS

Vocabulary

Boo

Tricks

Monsters

Halloween Traditions!

1. Pumpkin picking then pumpkin carving
2. Apple picking then making apple desserts
3. Go to a farm
4. Trick or treat-ing and halloween parties

History of Halloween

https://www.youtube.com/watch?v=QjiQCnE4G8Y&t=18s

QUIZZIZ

https://quizizz.com/admin/quiz/652a65c406d87dff5c637913?source=quiz_share

GUESS THE MOVIE!

Watch a thirty second clip from these movie trailers and in your small groups guess what the movie is about
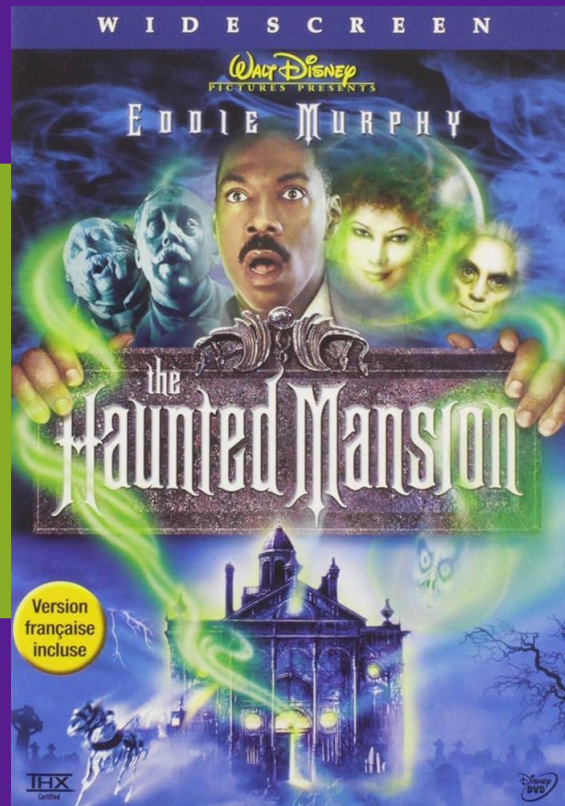
SCREAM (1996)

https://www.youtube.com/watch?v=i3J6ACKQ7K0

Stop at 27 seconds

Haunted Mansion (2003)

https://www.youtube.com/watch?v=U32Law7K-b8

Stop at 1:03

THE SHINING (1980)

https://www.youtube.com/watch?v=FZQvIJxG9Xs

Stop at 26 seconds

GHOSTBUSTERS (1984)

https://www.youtube.com/watch?v=6hDkhw5Wkas
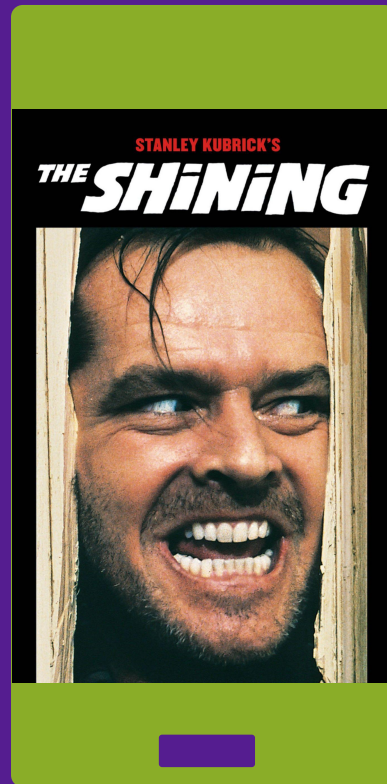
Stop at 42 seconds
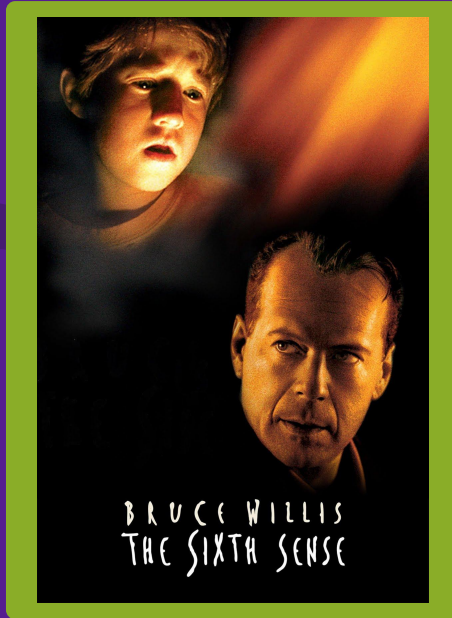
Hocus Pocus (1992)

https://www.youtube.com/watch?v=F4e6YQFrt1s
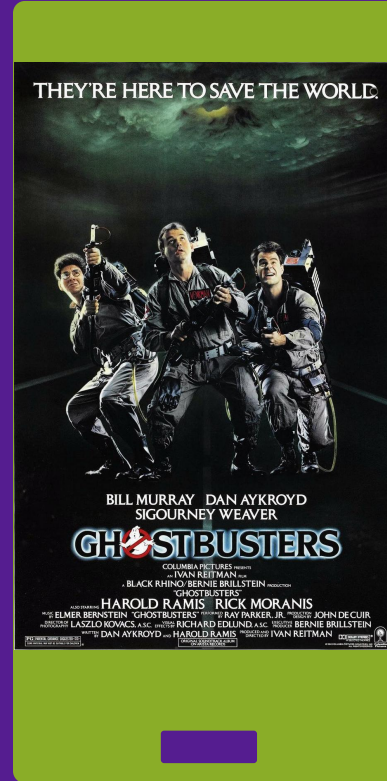
Stop at 25 seconds

THE SIXTH SENSE (1999)

https://www.youtube.com/watch?v=3-ZP95NF_Wk

Stop at 30 seconds

ANY QUESTIONS?

WORD
SEARCH

THANK YOU AND HAPPY HALLOWEEN!